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**Buddy's Ultra Green Concrete is now available from
Buddy Rhodes Concrete Products**

The greenest concrete on the market—created by Clean Concrete Technologies

PALO ALTO, California and SAN FRANCISCO, California— August 27, 2009 — Clean Concrete Technologies and Buddy Rhodes Concrete Products have announced the initial availability of Buddy's Ultra Green Concrete, the greenest concrete on the market today.

Buddy's Ultra Green Concrete uses a patented, proprietary formula developed by Clean Concrete Technologies. As a result of extensive research and development, Clean Concrete Technologies produced a concrete formulation that uses 91% recycled and by-product materials without sacrificing strength or durability. With the exclusive formula from Clean Concrete Technologies, Buddy's Ultra Green Concrete drastically reduces the amount of Portland cement used in the mix and achieves 50% embodied energy savings over traditional concrete. Buddy's Ultra Green Concrete is strong, resilient, crack resistant and affordable and can be used for any traditional concrete job.

"We have searched a long time to find a concrete mix that meets our green product criteria," said Buddy Rhodes, President of Buddy Rhodes Concrete Products. "The CleanCrete formula from Clean Concrete Technologies meets our criteria in all respects. We were most impressed with its strength and crack resistance. Plus, it finishes much better than common concretes and carries colors very well."

"Buddy Rhodes Concrete Products is one of the most respected designer concrete experts in the country," said Jim Glessner, CEO of Clean Concrete Technologies. "The company's product expertise and quality distribution channel makes Buddy Rhodes an ideal partner to launch the first bag mix based on all of our research and development."

Buddy's Ultra Green Concrete will be available initially in the western United States from authorized Buddy Rhodes distributors.

About Clean Concrete Technologies

Clean Concrete Technologies (formerly named EkoCrete) is a creator of highly-advanced environmentally-sensitive concrete and admixtures for the bagged, ready-mix and pre-cast industry. Committed to conserving non-renewable resources and reducing the environmental impact of concrete manufacturing, the company has perfected an efficient, cost-effective and sustainable technique for producing the greenest concrete on the market. Learn more at www.CleanConcrete.com.

About Buddy Rhodes Concrete Products

Buddy Rhodes has been manufacturing concrete counter tops, furniture, tiles, fireplace surrounds and architectural elements for discriminating designers, architects and homeowners nationwide since 1982, and distributing concrete products since 2004. Buddy's name has become synonymous with high quality designer concrete. Learn more at www.BuddyRhodes.com.

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